

# No Buyer's Remorse: Avigilon's Top 5 Video Security Solutions for Retail



The retail industry has its own unique video security needs and there are a few factors that you just shouldn't compromise on — high-quality imaging, controlled access to employee-only areas and a system that can help detect events you may have otherwise missed. Here are our top five solutions to help retailers meet these common security needs.

## **Avigilon Control Center (ACC) Video Management Software**

ACC™ 7 software is designed to help you spot which events may need further investigation so that you can take action. Using video analytics, the Focus of Attention interface highlights motion in blue, analytic events in teal and alarms in red, making it easier for you to direct your attention to where it matters most. You can also stay connected to your video security system even when you're not at the store with the ACC Mobile app, which enables you to quickly respond to incidents while on the go.

## **Access Control Manager (ACM) System**

Protecting sensitive areas can be critical to ensuring your assets are secure and your employees are accounted for. To meet these needs, our ACM™ system allows you to restrict

access to sensitive areas to help ensure employees stay within their designated work zones and only authorized personnel are permitted into sensitive areas such as inventory rooms or offices. Additionally, our ACM system seamlessly integrates with ACC video management software, which allows you to search for a person using their cardholder information to view video clips of door activity. If needed, you can then use [Avigilon Appearance Search™](#) technology to quickly help locate that person within your store or mall.

“In comparison with [Zorbas Bakeries](#)’ previously implemented systems, the Avigilon solution is very user-friendly and its performance is exceptional. It has satisfied many more security needs,” said George Georgiou, CEO at Krypto Security Ltd.

### **High Definition Security Camera System**

High-quality video can serve as evidence to improve theft prevention, identify false liability claims and reduce shrinkage. We offer a broad range of video security cameras so that you can build a system that meets your unique needs, whether it’s ensuring employees are following proper procedures or monitoring the flow of cash going in and out of each register. When an event does occur, knowing what happened based on clear video evidence can be a useful tool to guide your response.

### **Self-Learning Video Analytics**

Patented Avigilon self-learning video analytics help detect events, providing you with instant alerts of activity that may need an immediate response, helping you take a proactive approach to security. Our video analytics are designed to recognize the movements and characteristics of people and vehicles while ignoring any activity that isn’t relevant to a scene, helping to make your security smarter.

### **H4 Fisheye Camera**

Whether it is for your store, distribution center, warehouses or corporate office, having complete coverage without blind spots is essential to the security of retail businesses. On top of that, access to detailed imaging is needed to have clear visibility of the surrounding area. Our H4 Fisheye camera line provides a 360-degree panoramic view that allows you to see more with fewer cameras, offering a discreet video security system that doesn’t interfere with your store atmosphere.

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