# The hard facts about Axis software

# Fact #1

The market is growing! The VMS market is expected to grow over 20% annually and the NVR market is forecast to be US\$2B in 2015 with over 20% CAGR.\*

# Fact #2

Mid-size system customers prioritize reliability and ease-of-use. They increasingly demand out-ofthe-box ready, complete solutions for active video surveillance.

#### Fact #3

AXIS S10 Recorder Series is the only out-of-the-box ready complete video management and recording solution that is fully optimized for Axis cameras.

# Fact #4

Pre-configured and pre-loaded with AXIS Camera Station software, AXIS S10 Series offers maximum reliability with minimal installation time.

#### Fact #5

AXIS S10 Recorder Series is backed by the same quality customer care you've come to expect from the market leader - plus next business day on-site support in the event of hardware failure.

### Fact #6

AXIS S10 Recorder is competitively priced with no hidden costs. All software licenses included!

\*Source: IHS Technology

Learn the hard facts about Axis software and increase your mid-size system sales.

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