

ReelCycle: Circularity that delivers more.

MAYFLEX
A Sonepar Company

A SMARTER WAY TO CABLE

At Mayflex, we're always looking for ways to do better – for our customers, and the planet. That's why we've introduced **ReelCycle**, a returnable reel solution for cut-to-length fibre cables.

Made from 100% recycled composite materials, **ReelCycle** reels are robust, weatherproof, and site-ready. They're also 100% returnable – helping you reduce waste and associated costs, tidy your site, and lower your carbon footprint.



HERE'S HOW IT WORKS:

- / You pay a £10 deposit per reel at order.
- / When the reel is empty, scan the QR code to arrange a collection (cost is covered by Mayflex).
- / Once returned, your account is credited with the deposit.

No cut-off. No hassle.
Just a smarter way to cable.

Whether you're working to ISO 14001 standards or simply want to do the right thing, **ReelCycle** helps you meet sustainability goals and win more projects.

OUR PROMISE

Deliver, Return, Refund, Repeat.
We're Driven to Deliver More.

Talk to the Mayflex sales team on **0800 75 75 65** or email sales@mayflex.com when you're placing your cut-to-length fibre cable orders and take advantage of **ReelCycle**.