



ELEVATE INTELLIGENT PDUS

PDU RePower: Trade in for Tomorrow

Ready to upgrade your power infrastructure and make a positive impact?

Get up to £35* for each PDU that's traded in.

With PDU RePower, you can trade in your legacy PDUs - regardless of brand or age - and unlock access to smarter, more powerful replacements.

Not only will you benefit from enhanced features and improved energy management, but you'll also contribute to responsible recycling and sustainability.

Whether you're a data centre operator or enterprise IT leader, this programme offers real value, flexibility, and environmental peace of mind.

Environmental Benefits

- ✓ Responsible disposal of traded in units in line with sustainability goals.
- \checkmark Reuse and recycling initiatives to reduce electronic waste.
- **∨** Supports your corporate social responsibility (CSR) objectives.

Product & Technical Advantages

- ✓ Enhanced features in replacement units, offering improved performance and functionality.
- ✓ Increased power capabilities to support more demanding applications.
- ✓ Access to the latest technology from leading vendors.

Now's the time to upgrade: Trade in your legacy PDUs and receive up to £35* off per unit. You'll benefit from the latest technology, enhanced functionality, and the reassurance that your old units will be responsibly recycled or repurposed in line with environmental best practices.



Elevate is a brand focused on delivering high-performance data centre and enterprise infrastructure. From high-density fibre and intelligent power to racks, containment, and environmental monitoring, Elevate provides the scale, resilience, and precision demanded by today's mission-critical environments.

Through strategic partnerships with nVent/Enlogic and Schleifenbauer - alongside our own Elevate iPDUs - we offer a choice of three outstanding solutions to meet your intelligent power needs.

Contact the Elevate team at **elevate@excel-networking.com** or call **0121 326 2471** to discuss the trade-in promotion.









IPDU REPOWER: TRADE IN FOR TOMORROW

How does it work?

What can be traded in?

Any brand of PDU intelligent or standard, regardless of age, socket mix.

What condition must the trade in units be in?

All traded units must be in working order and returned with input leads. Sensors and other accessories are not eligible for return.

Is there a minimum quantity of units to qualify for the programme?

Yes, a minimum of 20 units or more must be traded. The replacement quantity must be at least +/- 10% of the traded volume.

What are the timelines of the programme?

The programme is open to 31 December, during this period trade in requests will be accepted. The trade in itself must be completed no later than 31st March 2026 subject to mutual agreement at time of order. The return of the items to be traded, and the delivery of their replacements must occur within the same 60 day period.

Can I change the details of the trade in?

Once the formal trade in agreement has been issued and purchase order for replacement units received and processed, no changes can be made.

Where is the trade in programme available?

The RePower programme is available in the UK and Europe, and is administered by an approved Elevate distributor or integrator channels.







What is the value of each trade in?

The value of the unit to be traded will vary depending on the specification of the replacement units, as follows:

- Replacement unit is inlet monitored or inlet and socket monitored: Trade in value is **£/EUR 15 per unit**
- 2) Replacement unit is inlet monitored and socket switched: Trade in value is £/EUR 25 per unit
- 3) Replacement unit is socket monitored and switched: Trade in value is £/EUR 35 per unit

Can the trade in value be increased?

Yes, for each Elevate DCR rack purchased at same time as the PDU trade in, the value will increase by £50 / per rack.

Example scenarios

Trade 100 x PDU for a new purchase of 100 x inlet monitored and socket switched iPDU.

Trade in value = $100 \times £25 = £2500$

Trade PDU's as above example, plus purchase 20 x DCR racks

Trade in value = £2500 (as above) plus $20 \times £50$, total trade in value - £3500

How will the trade value be received?

The trade in value will be shown as a discount on the invoice raised for the replacement units. If the units are not returned by the agreed date, Mayflex reserves the right to raise a supplementary invoice to cover the trade-in cost.

In the case of supply to operators/end users through the integrator channel the Elevate team will ensure the value of the trade in is issued correctly by the integrator.





What is the process for the return of items to be traded in?

The customer is responsible for de commissioning the units, and for making them available for collection. In the UK Mayflex will organise pick up at an agreed time and with no cost, in Europe the collection will be organised by either Mayflex directly, or an Elevate approved distribution provider, once again the cost for this will be covered by Mayflex. In the case of failed collections, ie goods not ready at agreed time, a charge will be made to re-arrange collection.

What happens to the traded units?

Once received by Mayflex units will be inspected, labelling removed and powered up. All equipment will be reset to original factory settings, and any remaining configurations and data removed in accordance with the Data Protection Act 2018. Depending on the type, quantity, and condition of the unit they will be either disposed off in accordance with EU WEEE and RoHS regulations or donated to UK or international charities. The customer will be informed of which option has been chosen within 60 days of return.

What Certifications Does the Recycling Facility Hold

All traded units will be processed in a UK facility with the following certifications

- **V** ISO9001, 14001, & 27001
- ✓ T11 Waste exemption
- ✓ Waste carrier licence
- √ ICO Registration
- **V** Cyber Essentials

Who is Elevate?

Elevate is an Excel Solution dedicated to providing high-performance infrastructure for data centres. Excel is owned by Mayflex who are part of Sonepar – the world's largest B2B electrical solutions distributor with more than 32.5 Billion Euros in annual revenue and operations in over 40 countries.

*Terms and conditions apply as detailed above

Contact the Elevate team at **elevate@excel-networking.com** or call **0121 326 2471** for further information.





